

What is Claimed is:

1. An electronic commerce system for new items comprising seller terminals, buyer terminals, an intermediary organ for making intermediacy for transactions among sellers and buyers, and a two-way communication network for connecting said seller terminals, said buyer terminals and said intermediary organ with one another, said intermediary organ including:

item information storage means for storing item information about new items which have not yet been on the market;

seller information storage means for storing information about said sellers registered in said intermediary organ;

purchase reservation information storage means for storing purchase reservation information from said buyer terminals;

purchase confirmation information storage means for storing purchase confirmation information from said buyer terminals;

order reservation information storage means for storing order reservation information from said seller terminals;

order confirmation information storage means for storing order confirmation information from said seller terminals;

item information sending means for sending necessary item

information read from said item information storage means to said buyer terminals in response to requests from said buyer terminals;

purchase reservation information sending means for sending necessary purchase reservation information read from said purchase reservation information storage means to said seller terminals in response to requests from said seller terminals;

judging means for selecting a seller terminal sending order reservation information most suitable to said purchase reservation information on the basis of said order reservation information stored in said order reservation information storage means;

intermediary terms sending means for sending information about intermediary terms claimed by said intermediary organ to said seller terminal selected by said judging means; and control means for controlling said respective means.

2. An electronic commerce system for new items according to Claim 1, wherein:

a plurality of settlement organs for making settlement of transactions are connected to said two-way communication network; and

said intermediary organ includes:

settlement organ information storage means for storing information about said settlement organs registered in said intermediary organ;

transaction information sending means for sending transaction information to be settled to said settlement organs stored in said settlement organ information storage means;

settlement terms storage means for storing information about settlement terms from said settlement organs to which said transaction information has been sent;

judging means for selecting a settlement organ sending  
settlement terms most advantageous to said buyers on the basis  
of said settlement terms stored in said settlement terms storage  
means: and

settlement commission information sending means for sending settlement commission information to said settlement organ selected by said judging means.

3. An electronic commerce system for new items according to  
Claim 1, wherein:

a plurality of transport organs for transporting items are connected to said two-way communication network; and said intermediary organ includes:

transport organ information storage means for storing information about said transport organs registered in said intermediary organ;

transported item information sending means for sending information about items to be transported to said transport organs stored in said transport organ information storage means;

transport terms storage means for storing information about transport terms from said transport organs to which said transported item information has been sent;

judging means for selecting a transport organ sending transport terms most advantageous to said buyers on the basis of said transport terms stored in said transport terms storage means; and

transport commission information sending means for sending transport commission information to said transport organ selected by said judging means.

4. An electronic commerce system for new items according to Claim 1, wherein said intermediary organ includes:

purchase reservation information distributing means for distributing purchase reservation information read from said purchase reservation information storage means to said seller terminals regularly or not-regularly.

5. An electronic commerce system for new items according to  
Claim 1, wherein said intermediary organ includes:

buyer information storage means for storing information  
about said buyers registered in said intermediary organ; and  
item information distributing means for distributing  
necessary item information read from said item information  
storage means to said buyer terminals regularly or not-regularly.

6. An electronic commerce system for new items according to  
Claim 1, wherein said seller terminals include:

new item information sending means for sending, to said  
intermediary organ, information about new items which said  
sellers want to sell.

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